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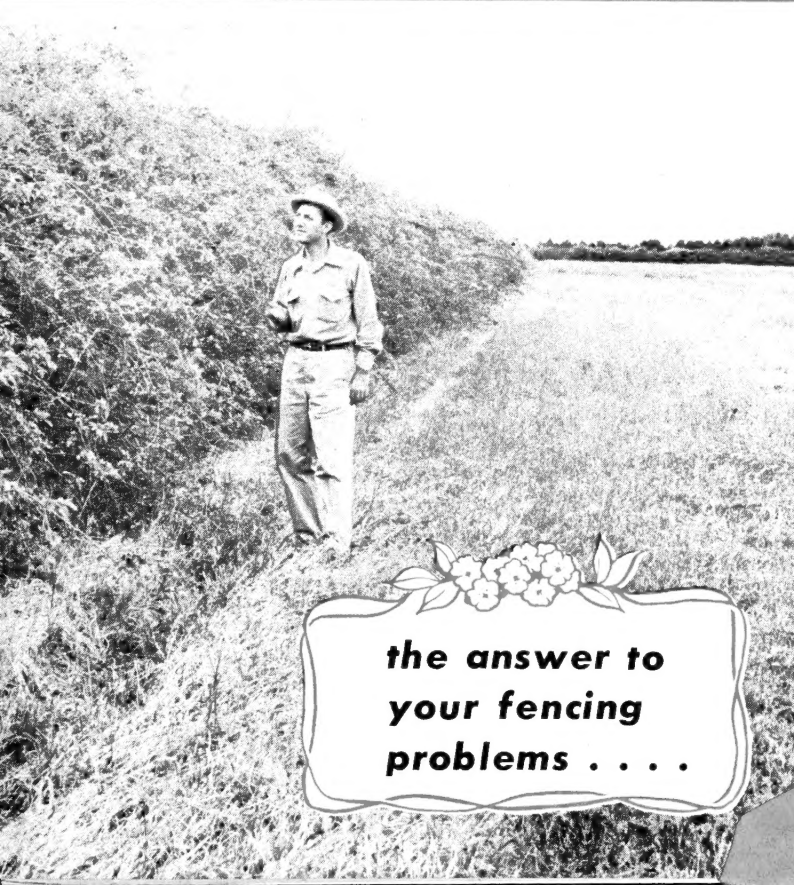
FORREST KEELING NURSERY, Elsberry Mo.—Return Postage Guaranteed

A LIVING FENCE

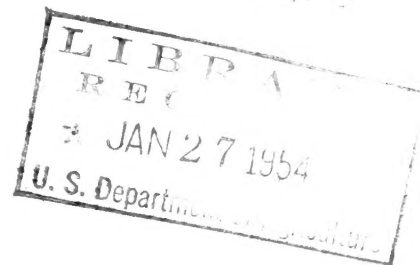
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Elsberry, Mo.
Permit No. 6



*the answer to
your fencing
problems*



Forrest Keeling MULTIFLORA ROSE

HORSE HIGH — BULL STRONG — GOAT TIGHT



FORREST KEELING MULTIFLORA ROSE is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against livestock and people.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U. S. Department of Agriculture says, "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop, with the slender ends of the side canes hanging almost to the ground.



Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora).

Enjoy the Economy and Beauty of a Living Fence of Forrest Keeling Type Multiflora Rose

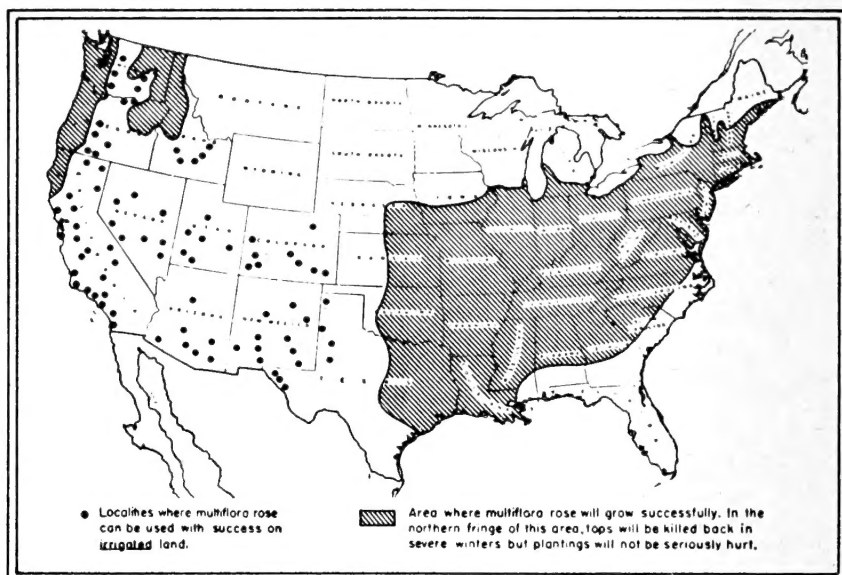
FORREST KEELING MULTIFLORA IS TOUGH. You'll be amazed as to how these plants weather drouth and other climatic adversities. But Multiflora Rose does have its growth limitations, and these should be recognized. It cannot be expected to thrive in the arid western states unless irrigation is provided. Nor is it at home in the extreme northern or southern latitudes. The map shown at right, prepared by the U. S. Department of Agriculture, is the best guide as to the area where Multiflora will grow successfully. We have customers who have successful fences beyond the adapted areas but we suggest plantings outside the zones recommended by the Department of Agriculture be kept on an experimental basis.

Remember too that dense fences cannot be grown through woods or in swampy locations. Multiflora thrives best in full sun.

Our plants stay within bounds! The oldest Multiflora fences in America are right here at Elsberry. They are growing under all different kinds of situations. Nowhere have these fences spread by suckering, layering or sprouting. Occasionally seedlings do appear where birds drop seeds, but such occasional volunteer seedlings have never been a problem or nuisance. A recent survey by the U. S. Soil Conservation Service, covering several states, found that nowhere was spreading a problem in crop fields or well-managed pastures.

Forrest Keeling Multiflora Rose stays within bounds without pruning, clipping, shearing or training. If you care to restrict or restrain growth in confined quarters, you can prune to almost any desired degree any time during the growing or dormant period. We've made pruning tests on all ages of plants and find that Multiflora accepts the shears very well. It is hard to improve on the natural, graceful free-growing form of Forrest Keeling Multiflora, however, so do not prune unnecessarily.

Approved by farm authorities everywhere. Are you in a hurry for a fence, barrier or screen? Well, sir, we believe our plants have more get-up-and-go than any you'll find on the market, and here's the reason: We grow our own stock, which is a statement very few advertisers can make. Our plants move straight from our growing fields to your hands via the most rapid practical transportation. These field-fresh plants, bursting with growing vigor, are simply not



to be compared with half-dead plants that have been kicked about the country before reaching the planter.

With ordinary good soil and growing conditions, you can expect a stem growth from our larger grades of four or five feet the first season. A stem growth of three or four feet the first season with our No. 1 Standard Grade is quite common. Compare this kind of a start with plants that just "hang on" the first year!

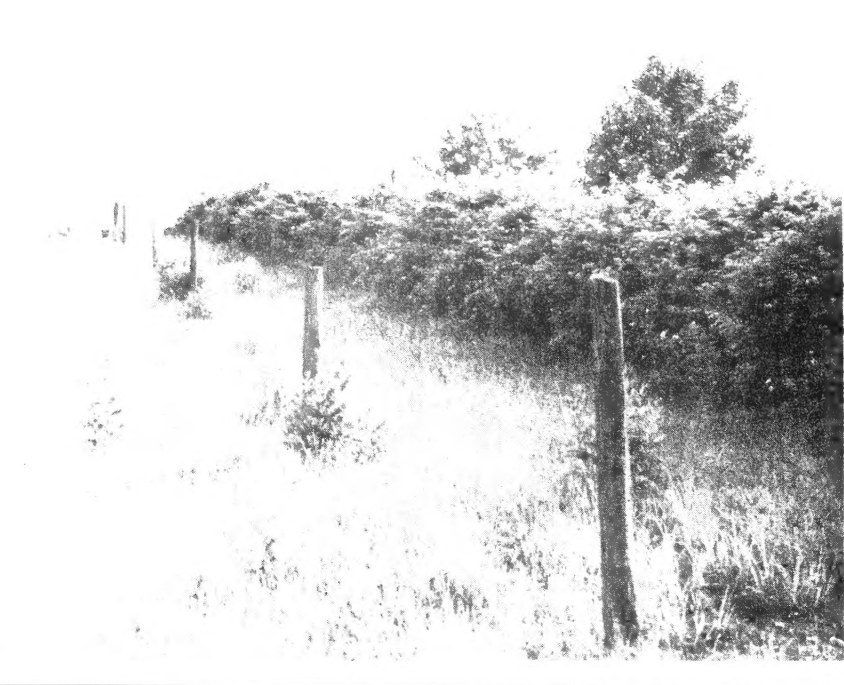
There are many types of Multiflora Rose — Our type, adapted to a wide variety of soils and situations, has proved the ideal for living fence use.

Food and Cover for Wildlife. A Forrest Keeling Multiflora fence is a boon to wildlife, providing fine nesting, escape and travel cover for a wide variety of birds and animals. Studies have shown that fields bordered by shrubby growth have less insect damage due to the increased numbers of song-birds and other insect predators. U. S. Dept. of Agriculture authorities state "shrubby field borders contain more **PEST FIGHTING INSECTS**, such as lady beetles, than fence rows in sod and weeds."



Photo by Jack A. Stanford

Colorful in flower, foliage and fruit. In late May, Forrest Keeling Multiflora Rose becomes a mass of small white or dusty pink blooms that fill the air with a delicate fragrance. The flowers are followed by masses of berries, the size of small peas, which turn red and persist through the winter or until consumed by birds. The attractive foliage appears early in the spring and lasts until early winter.



Barbed wire replaced with a healthy Multiflora fence, requiring no cash upkeep. Which fence added most to the beauty of this farm? (Courtesy Mo. Cons. Comm.)



A Multiflora fence on your farm assures good shooting; on your home lot makes your place songbird headquarters for neighborhood. (Courtesy U. S. Soil Cons. Service)



Across this Forrest Keeling Multiflora fence is a busy highway. Both the goose flock and children are protected from the traffic.

Forrest Keeling MULTIFLORA ROSE

A Lifetime Fence • Easily Planted • Fast Growing

*Here are some Advantages
listed for Multiflora Rose Hedge Fence
in Bulletin 517 issued by the
University of Missouri, College of Agriculture*

- Your fence may be grown in two years with good soil and culture.
- The first investment is small, and the hedge requires no maintenance.
- It is an excellent cover for wildlife.
- It is useful in erosion control, contour tillage and for stopping pasture gullies.
- Helps control weeds. Stops Bermuda grass.
- Aids insect control by harboring birds that live on insects.
- Has ornamental foliage, flowers and fruit.
- It is strong, dense and thorny. It repels livestock.
- Well suited for line, contour and irregular fencing.
- Makes a long-lived barrier. Plantings 25 years old are still strong and vigorous.
- Does not require clipping, pruning, training or support.
- Multiflora Rose may serve as an effective low windbreak to reduce wind damage.

How Many Plants Do You Need?

Figure on the basis of one plant for every foot of row. For example, this means 50 plants across a 50-foot lot or 5,000 plants (allowing for gate openings) around a square 160-acre farm. The measurement of your fence line in feet is the number of plants you will require.

Now, if you are using the larger JUMBO or COUNTRY CLUB grades, you will find a spacing of 18 inches — or even two feet — will make a dense screen or barrier in a hurry. It is much better to stretch out the spacing a bit with Forrest Keeling quality plants than to use a closer spacing of questionable stock.



Raw highway cuts converted into luxurious banks of rose foliage and bloom with mass plantings of Multiflora.



Illinois State studies have revealed that crop yields are best next to the protection of Multiflora fences. (Courtesy Mo. Cons. Comm.)



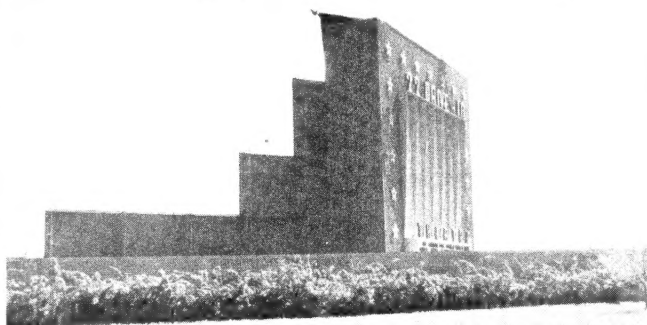
Here a hedge of Forrest Keeling Multiflora serves as a property line fence and a permanent highway snow fence. Could a barrier be more attractive?

MILLIONS OF

Forrest Keeling

MULTIFLORA ROSE PLANTS

HAVE BEEN SOLD TO MAKE LIFETIME FENCES



Outdoor theaters are one of many institutions making use of the barrier and beauty qualities of Forrest Keeling Multiflora. Note how harsh architectural lines are softened with the Multiflora foliage. When the metal fence deteriorates, the Multiflora will "take over" the fencing job. Note: This fence was developed in less than 26 months, using our Jumbo Grade plants.



Sunning in privacy. This outdoor living-room, most attractive in town, was a neighborhood cross-roads for children and dogs before it was screened with a Forrest Keeling Multiflora hedge. The hedge also makes a perfect background for the flower border and has attracted numerous songbird residents to the grounds.



GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the **first summer** (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Farm Utility size will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

Hugh Stevenson

FORREST KEELING NURSERY

READ WHAT THESE EXPERTS SAY—

Louis Bromfield in **MALABAR FARM**, current best-seller, describes the use of Multiflora Rose on his farm. He is using it to replace expensive wire-fencing. He says in three years it will produce a hedge effective enough to turn cattle and in another two or three years will even turn a razor-back hog. Read what Bromfield says about saving fencing money with Multiflora Rose on Malabar Farm!

Bloom on 'Living Fence' — This is the season when throughout Missouri the multi-flora rose is lifting millions of blossoms to the June breeze. This plant, known as the "living fence," has had a phenomenal spread, making the state one of the nation's leaders in cover restoration. *The Conservation Commission reports 3000 miles of rose fencing have been planted in Missouri during the last five years.*

Farmers use it for hedging and the State Highway Department uses it for cover along cuts and banks of

major roadways. It serves intensely practical purposes, as well as being a thing of beauty, particularly at this season. The multi-flora makes an excellent fence, a good ground holder on slopes and a splendid cover for wild life. It is tough, fast-growing and beautiful. *The commission discovered by a check last fall and winter that game and song-bird nests averaged one for each rod of rose fence.*

The United States Soil Conservation Service, the Missouri Agricultural Extension Service and the Production and Marketing Association are co-operating in promoting multi-flora propagation. If the trend continues, within a decade Missouri's June countryside may furnish the richest panorama of rose bloom to be seen anywhere in the nation.

Globe-Democrat June 8, 1952

Mr. Willet N. Wandell, Illinois Natural History Survey: "Preliminary checks made in 1947 showed that corn

yields were as much as 50 per cent greater in rows adjacent to rose hedges than in rows in the center of the same field."

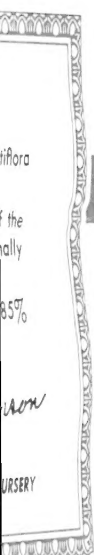
Frank C. Edminster, U. S. Soil Cons. Service, Upper Darby, Penn.: "We have found that multiflora rose makes a highly satisfactory fence for domestic livestock and one that does not require the maintenance of Osage Orange since it reaches only a moderate height in its natural growth."

H. V. Terrill and Jack Stanford, Missouri Cons. Commission: "Another important feature is the fact that multiflora rose fences do not harbor as many field mice, chinch bugs and other insects injurious to field crops as sod fence rows. On average medium fertility soils these plants will form an effective barrier which will turn livestock within three years. On exceptionally fertile bottom land areas, at the end of two years."

PLANTS



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before it was screened with
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numerous songbird residents



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Beautifies the Landscape — **ECONOMICAL and PERMANENT**



Privacy and protection for farm, home or club.



A FORREST KEELING Multiflora Fence is best protection for livestock.



Multiflora fences provide valued protection and privacy.



Multiflora solves the curving fence problem.